

Ad Sizes

Full and Half Page ads can extend to edge of magazine (w/bleed). When including for a bleed, allow a minimum of 1/4" space along border edge free of any text. 1/8" along border will be cut off by printer.

Magazine Dimensions: 8" W x 10" H

1/3 Page Square □

4.7" W x 4.7" H

1/3
Page
Square

1/3 Page Horizontal ▢

7.5" W x 3.05" H

1/4 Page □

3.65" W x 4.7" H

1/4 Page

1/6 Page □

2.65" W x 4.7" H

1/6 Page

Full Page □

w/margin: 7.5" W x 9.5" H
w/bleed: 8.25" W x 10.25" H

1/2 Page Horizontal ▢

w/margin: 7.5" W x 4.7" H
w/bleed: 8.25" W x 5.25" H

1/2 Page Vertical ▮

w/margin: 3.65" W x 9.5" H
w/bleed: 4.25" W x 10.25" H

When sending your ad camera-ready, please be sure it is formatted in the following manner for best printing results.

PDF

In most cases, the program you use to design your ad will be incompatible with our programs. For this reason, we only accept ads in PDF format. Please do not send ad in jpeg format as jpegs are often low resolution and poor print quality.

COLOR

We are a full color magazine, so always use color as you would like to see it in print.

SIZE

The dimensions of your ad must be exact. Please do not send an ad of differing dimensions than the ad size you have requested. We cannot skew/stretch it to fit as this will distort your ad / both its images and its text.

Mini Ad (1/16)

1.75" W x 2.25" H

1/16 Page

Business Listing:

Would you like to support Delmarva Youth's mission by having your business listed in Delmarva Youth Magazine's directory? Business listings include business name, address, phone, email and website. Listings are categorized by business type. 6 and 10 issue packages available.

Business Card (1/8)

3.65" W x 2.25" H

1/8 Page