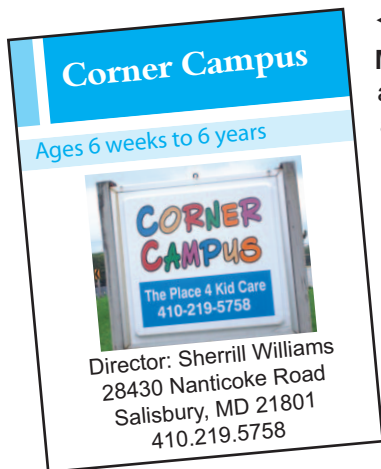




www.delmarvayouth.com

MARKETPLACE ADS & DIRECTORY LISTINGS are an *affordable way to promote your business while showing your support for Delmarva families*. Small businesses on a limited budget can sign on for three, six or ten issues and by committing their support to Delmarva Youth during this time, they are invited at any time to try a regular display ad at the reduced contract rate for that size size ad. **Marketplace ads** and **Directory listings** are perfect for all types of businesses, including summer camps, after-school programs, daycares, hair salons, doctors offices, home services, non-profits, and just about any business looking to get the word out about their business. DY publishes 10 times a year, prints approximately 15,000 magazines every issue, and is picked up by a targeted readership at over 400 locations in communities like Salisbury, Hebron, Mardela, Fruitland, Princess Anne, Pocomoke City, Crisfield, Ocean Pines, Berlin, Snow Hill, Ocean City, Delmar, Laurel, Seaford, Georgetown, Lewes, Rehoboth Beach, Fenwick Island, Bethany Beach, and many other Delmarva towns.



◀ Marketplace Ad

Marketplace Ads measure 1.75"W x 2.35"H and are formatted to work together on a page as a resource to readers. They are grouped according to type of business. The example to the left is a sample of a *Marketplace Ad* that was grouped with other daycares. Businesses need only provide us with the name of their business, one line of description (up to six words) contact information, and a horizontal photo. There is no set-up fee for a Marketplace ad.

3 issue contract
\$79 per issue (\$237)

Directory Listing

Directory Listings are a great way to sponsor your favorite youth and family magazine! Listings include the name of business, address, phone, email, and website. Listings are categorized by business type. Contract periods run six and ten months.

6 issue contract
\$37.50 per issue (\$225)
10 issue contract
\$32.50 per issue (\$325)

Beginning Issue: _____ Ending Issue: _____
 Organization/Business/School: _____
 Contact Person: _____
 Signature: _____
 Address: _____ Phone: _____
 E-mail: _____
 WEBSITE: _____

Marketplace Ad **Directory Listing**

Number of Issues: *Three issues (marketplace ad)* *Six issues (directory)* *Ten issues (directory)*

Marketplace and Directory ads are not billed and must be paid in full preceding first issue.

Check one:

Visa _____ MC _____ Am Ex _____ Discover _____ Check #: _____
 CC: Name _____ Exp. Date _____
 CC # _____