

**Delmarva Youth**  
magazine

*Recognizing and Celebrating Young People and Their Accomplishments*



## Dear School, PTA, Church, Non-Profit Organization, or Charity,

Delmarva Youth Magazine is a local publication that supports youth and families on the Eastern Shore. DY publishes ten issues per year and distributes in four counties: Wicomico, Worcester, Somerset, and Sussex. Each issue brings valuable news, photos, stories, articles, and resources to our readers pertaining to local interests. Our mission is to encourage area youth, support community efforts on behalf of youth, and assist parents in making decisions that will have a positive impact on their children and families.

Delmarva Youth Magazine, which is completely supported through advertising, offers a fundraising opportunity for schools, churches, non-profit organizations, and charities to help them raise much-needed money to continue their efforts. Our fundraising opportunity is this: by promoting and encouraging the sale of **advertising** and **supporter listings** in Delmarva Youth Magazine, your non-profit organization receives **15%** of each sale.

Participating organizations are supplied with a **customized online fundraising form** on our website that displays their logo or organizational name (to see sample, visit our website at **[www.delmarvayouth.com](http://www.delmarvayouth.com)** and click on FUNDRAISING.) Customers to your custom page have the opportunity to order an ad of any size OR a *Supporter Listing* in the magazine recognizing your organization. Your group does nothing else. We will contact the customer, make all arrangements for the ad or listing, and bill the customer. Your organization automatically receives 15% of the sale.

Every school/organization has a need to raise money, and there are many opportunities to raise money for your group, but here are the reasons to choose Delmarva Youth Magazine for your fundraising.

- **Make more money for your school than with other fundraisers.**
- **Easy . . . No deliveries or pick-ups - No charges, delivery fees or purchases.**
- **Customers simply visit our website to order - you automatically receive 15%.**
- **All participating organizations receive a FREE mini ad in Delmarva Youth Magazine as soon as their first sale is made.**
- **All Supporter Listings purchased in support of your organization promote your organization, so any group or individual who simply wishes to show their support for your cause will be recognized in the magazine as one of your supporters.**
- **By encouraging your supporters to purchase ads or Supporter Listings from Delmarva Youth Magazine, you not only raise 15% for your group, but the purchase made supports Delmarva Youth's efforts to provide more news, stories, articles, and resources to area families.**

**Visit our website for more details or call 410-742-0022.**